



JEFFREY REYES

Accomplished Lead Web Developer with extensive experience delivering high-quality web solutions across diverse industries. Expertise in WordPress development, Laravel, Vue.js, React.js, and SASS, with strong focus on building dynamic, user-friendly websites. Skilled in version control, containerized environments, and performance optimization.

CONTACT

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SKILLS

- WordPress
- Laravel
- Vue.js
- React.js
- PHP
- JavaScript
- HTML
- CSS/SASS
- ACF Pro
- Docker
- Lando
- GitHub
- Bitbucket
- MySQL
- AWS
- Azure
- DigitalOcean
- Performance Optimization
- Responsive Design

LANGUAGES

- English:**
- Filipino:**

WEBSITES, PORTFOLIOS AND PROFILES

- <https://freeeup.dev>
- <https://github.com/japoy00>

EXPERIENCE

Web Developer

ThomasArts - USA

06/2024 - 12/2025

- Built and maintained high-quality WordPress custom themes and plugins.
- Implemented Advanced Custom Fields (ACF) to create dynamic content features.
- Managed code using GitHub; improved local environment consistency using Docker + Lando.
- Optimized performance and ensured responsive design across devices.

Web Developer

Rush Hour Digital - Hong Kong

09/2022 - 05/2024

- Developed and maintained WordPress websites with custom ACF-driven components.
- Used Bitbucket for version control and collaboration.
- Worked with Docker/Lando and VSCode for efficient development workflows.

Lead Web Developer

Rotapix Interactive Media - Ultimo, NSW, Australia

12/2019 - 08/2022

- Delivered end-to-end websites from scratch for diverse clients.
- Handled server/domain management and client communications.
- Prepared project proposals and quotations; ensured secure, optimized builds.

Web Developer

The Methodical Group - New York, USA

01/2017 - 11/2019

- Developed scalable web apps and dynamic websites using Laravel, WordPress, Vue.js, React.js, and SASS.
- Collaborated with teams using GitHub-based workflows.
- Improved application performance and UI responsiveness.

Lead Web Developer

Onsite Storage Solutions - CA, USA

05/2015 - 12/2016

- Built company website from the ground up using a custom WordPress framework.
- Implemented ACF for user-friendly content management.
- Integrated website with Zoho CRM to streamline workflows.

R&D Engineer

Affinity X - Quezon City, Philippines

07/2010 - 03/2015

- Researched WordPress, Drupal, Joomla, Magento capabilities and best practices.
- Created documentation on performance optimization, security, and scalable architecture.
- Mentored junior developers and standardized workflows.

Junior Web Developer

Clopphill Marketing Services - Quezon City

03/2009 - 05/2010

- Built and maintained websites; implemented features and performed testing/debugging.
- Collaborated with designers and senior devs to deliver responsive sites.
- Optimized for speed and cross-browser compatibility.

EDUCATION

01/2009

Bachelor of Science Computer Science

University of the East - Manila

01/2005

Diploma of Higher Education High School

Angeles City National Trade School - Pampanga